

PHILIP MORRIS INCORPORATED
INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: . ALL SALES REPRESENTATIVES
From: . John M. Sandor
Subject: . BENSON & HEDGES 100's HARD PACK OVERLAYS

Date: August 12, 1975

Standard carton rack and vending labels for Benson & Hedges 100's Box will not be available until October 1, 1975. As a result, the attached Hard Pack Overlays are to be used until that time.

/jz

Sandor

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